Permit #S00040487

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00040487 **Type of Permit:** STILL **Release Date:** 05/25/2011

Production Company RJ SHAUGHNESSY LLC

Insured Company Name RJ SHAUGHNESSY LLC

Contact Phone No. 1 310-278-9139
Contact Phone No. 2
Fax
Address 8899 BEVERLY BLVD, SUITE 615
LOS ANGELES, California 90048

Production Title COCA COLA

Type of Production Still Photo

Producer Cat Burkley

Director RJ Shaughnessy

1st AD NA NA

Production Manager NA NA

FilmL.A. Coordinator Tim Overbeck

Location Manager Cat Burkley
Primary Phone Mobile - 310-717-0094
Secondary Phone Office - 323-634-1944

Location Assistant n/a n/a
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
DIAMOND BAR - APPLICATION FEE	$186.66
LA COUNTY -STILL PHOTOGRAPHY FIRE REVIEW FEE	$277.00

Total Permit Fee $1,088.66

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00040487	**Location Manager**	Cat Burkley
Production Company	RJ SHAUGHNESSY LLC	Primary Phone	Mobile - 310-717-0094
Insured Company	RJ SHAUGHNESSY LLC	Secondary Phone	Office - 323-634-1944
Production Title	COCA COLA		

Location Address 100 Diamond Ranch Rd, Pomona, CA, 91766

Location Type School

Film Dates 5/26/2011 - 5/26/2011 10:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document 40487 - COCA COLA - Agent Letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	3
Generator	1
Motor Homes	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25
LA County FSO Assigned	1

Filming Activities Exterior models against scenery; Interior models against scenery; Interior of Gym, kids doing Gymnastics. Exterior on Basketball Courts, small BMX Bike Ramp & kids playing Basketball.; Generator is a Putt & a maybe & would only be used for the Digital Cart.; Shoot is with Natural Light & battery strobes. Silk Screens. & Bounce Boards.;

Jurisdiction **Political:** Diamond Bar **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 640 **Grid:** G7

Coordinator Note County Fire #: 11-1249-188
*FSO Required

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of RJ Shaughnessy LLC ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 8/30/12

Representative's Signature

Cat Burkley

Representative's Name (Please Print)

Producer

Representative's Title (Please Print)

RJ Shaughnessy LLC

Name of Principal (i.e. company name) (Please Print)

PO Box 292057
Los Angeles, CA 90029

Principal's Mailing Address (Please Print)

213-925-0494

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT